

Special Note

International Conference on Telephone Survey Methodology November 8–11, 1987

The past few years have seen rapid developments in telephone survey methodology both in the United States and in other industrialized nations. To document these developments and stimulate new work, a conference on telephone survey methodology will be held November 8–11, 1987, in Charlotte, North Carolina, U.S.A. This conference is jointly sponsored by the American Association for Public Opinion Research, the American Statistical Association (Survey Research Methods Section), and the International Association for Survey Statisticians. Participants will include researchers from the United States, Canada, several European countries, and Australia, presenting current statistical and methodological developments in the field.

The topics of interest for the conference include coverage of the household population by telephones (e.g., characteristics of non-telephone households, postsurvey adjustment for noncoverage), sample designs for telephone surveys (e.g., alternative clustering or stratification schemes, dual frame designs, variance estimation), administrative organization of telephone survey data collection (e.g., hiring and training of interviewers, supervisory techniques, administration of centralized telephone facilities), nonresponse in telephone surveys (e.g., characteristics of nonrespondents, efforts to reduce nonresponse rates), measurement error properties of telephone surveys (e.g., comparisons with other modes of data collection, reporting accuracy, interviewer effects, effects of questionnaire design), computer assisted telephone inter-

viewing (CATI) systems (e.g., designing questionnaires for CATI, system design, administrative features of CATI systems).

Review papers or descriptive papers on experiences in conducting telephone surveys are appropriate contributions if they illustrate widely applicable properties of the methodology. However, research developing and/or evaluating alternative features of telephone surveys are most welcome.

Those interested in presenting a contributed paper should mail a one to two page abstract to:

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Chair, Organizing Committee
Conference on
Telephone Survey Methodology
Survey Research Center
The University of Michigan
Box 1248
Ann Arbor, MI 48106-1248
U.S.A.

The abstract should be explicit about the nature of the data analyzed in the paper. To be considered for the conference, abstracts must be postmarked by May 1, 1987. A screening of abstracts and selections for the conference will take place in May, 1987.

For registration information write to:

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